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President



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Radio Sausalito To Be Carried by Comcast

Migden orchestrates compromise benefiting local radio

SAUSALITO, CA – Local FM Radio will soon be heard via cable in Marin County thanks to an agreement brokered by the office of California Senator Carole Migden. The agreement will make Radio Sausalito’s programming available via a public access channel to all cable subscribers in Marin, and increases the number of FM channels that will be heard over Cable.

In June, Senator Migden used the clout of her office to push Comcast to unveil a plan to return FM radio to its service through a digital format. This package will provide 30 static free FM channels to Bay Area cable subscribers, many of whom are unable to receive traditional radio transmissions due to hilly topography.

Last week, overwhelming concern from Marin residents that the lineup will not include low-power stations led to a compromise whereby Comcast has agreed to carry the audio of local stations over public access channels in addition to the 30 station FM lineup.

“I want to thank Senator Migden for her leadership and support on this issue.” Said Jonathan Westerling, founder and president of Radio Sausalito. “Along with the members of the Marin Telecommunication Agency and Media Action Marin, you have insured that Comcast responded to public concern. I applaud the new FM service and look forward to working with Comcast to add our programming to their lineup.”

The Digital FM service is scheduled to begin across the Bay Area in September with local stations pending a franchise agreement expected this Fall.

See also: “Migden Rescues Local Marin FM” (<http://www.senate.ca.gov/migden>)