

Southern Marin's Voice for Jazz and Local Information

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Radio Sausalito Solves Weak Signals with Streaming

For Immediate Release October 29, 2013

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SAUSALITO, CA – Radio Sausalito has been called the greatest, littlest radio station in the Bay Area because its foot-stompin' brand of local radio doesn't reach much outside its tiny AM signal in Southern Marin. However, with Internet streaming becoming as ubiquitous as the radio dial, its weak signal is now a thing of the past for loyal listeners. The station recently began broadcasting its unique jazz and community programming online thanks to a partnership with a San Francisco streaming radio service, Radionomy. This makes the station's signal accessible in full stereo sound anywhere without static or fade out. The stream is available at the station's website www.radiosausalito.org

"It's pretty amazing to be tune into our little station across the bridge or out at the beach, and the Radionomy stream is extremely high-fidelity", said Jonathan Westerling, who founded Radio Sausalito 14 years ago as an antidote to the lack of local radio in Marin. "We were lucky to have the help of a local musician, Court Mast, who refined our technology so that even though we're a little local station, the sound is world-class and rivals any other station out there."

Radio Sausalito's 24-hour programming features jazz from the earliest recordings through today's modern sounds and includes listener-donated vinyl records and local artists. With community-produced programming like *The Field Trip, A Different Slant, Audubon's Bay Birds,* and *Sausalito's Secret History*, the station provides a fresh voice with a decidedly Marin perspective. There is also a daily entertainment calendar and tide reports that track the ocean's comings and goings for the houseboats. The station's new Internet stream is powered by Radionomy, a Belgium-based Internet radio company that provides streaming radio services to thousands of stations worldwide. Radionomy recently launched its services in America, and Radio Sausalito is the first station in California to use Radionomy's technology to deliver its programming to a worldwide audience. To tune in, just surf to the station's website: www.radiosausalito.org, or use the free TuneIn app on your iPhone or portable internet device.

Radio Sausalito is Southern Marin's community radio station broadcasting commercial-free jazz and locally-oriented programming 24 hours a day. Using a unique network of synchronous FCC-certified repeaters, Radio Sausalito can be heard throughout Southern Marin at 1610 AM and in Central San Rafael at 1710 AM. The station is also heard county-wide on Cable Channel 26 by selecting the Secondary Audio setting on any TV or VCR. Our programming is also transmitted worldwide via free Podcasts on iTunes and via a live Internet stream at www.radiosausalito.org.