



Partnership Brings Jazz to Alameda Radios

For Immediate Release - November, 2024
Media Contacts:
Jonathan Westerling - jonathan@radiosausalito.org
Steve Kushman - steve@chrsradio.com

ALAMEDA, CA – Hundreds of beautifully restored vintage radios in Alameda are coming alive. Jazz music - long missing from the East Bay's AM dial - has returned to local airwaves thanks to new broadcasts coming from the California Historical Radio Society's museum on Central Ave. Their joint venture with Radio Sausalito makes non-commercial jazz and big band programming available over-the-air and around the clock to listeners in Alameda on 1570 AM. The new frequency can be received strongest in neighborhoods adjacent to the Park Street area, but can also be heard further away with a good antenna.

"Putting vintage music on our vintage radios makes for a great partnership," said Steve Kushman, CHRS Project Manager. "Many of the models in our collection were manufactured before FM even existed. They were originally built to play music, but these days there are hardly any AM stations that do that. We are very excited to be part of the Radio Sausalito family. And stay tuned as CHRS develops live programming to be broadcast from our 1958 fully functioning radio control room. Thank you Jonathan for choosing Radio Central as the East Bay home of Radio Sausalito."

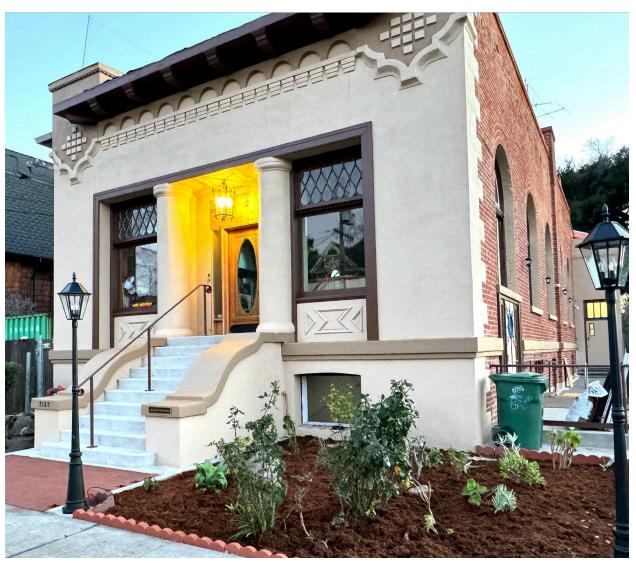
Based in Marin County, Radio Sausalito has been on the air there since March of 2000, but this marks the first time its programming can be heard over-the-air on the other side of the bay. While jazz is the station's musical signature, many of its weekly radio programs are specifically focused on local topics. For example, *Local News Matters* covers important Bay Area issues, and *Celluloid Dreams* talks about films showing at local independent theaters. The station also airs thousands of Public Service Announcements for local nonprofit organizations every year. "It's all about being part of the community," said Jonathan Westerling, Radio Sausalito Founder and President. "We're excited to begin serving the community of Alameda with foot-stompin' jazz, along with locally produced radio. We look forward to continuing our partnership with CHRS to add even more to the culture of Alameda."

About CHRS:

The California Historical Radio Society is an educational non-profit organization founded in 1974. We enjoy a 501(c)(3) status. CHRS strives to preserve and present all forms of modern communications from wireless in 1900 to wireless more than 100 years later. We celebrate the development and history of radio, TV, ham radio, military radio and the broadcasts and personalities that emanated from these mediums; plus from the phonograph and telephone. One of the CHRS programs is the Bay Area Radio Hall Of Fame. See us at www.chrsradio.org

About Radio Sausalito:

Radio Sausalito is Southern Marin's only community radio station broadcasting commercial-free jazz and locally-oriented programming online 24 hours a day. Listen anytime, anywhere around the world via streaming or locally in Southern Marin at 1610 AM and Alameda on 1570 AM. For more information, check out www.radiosausalito.org



Caption: CHRS Radio Museum in Alameda, home of Radio Sausalito's new 1570 AM signal.

Photo: Steve Kushman